**Yll Balaj**

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**Education**

**Gjergj Fishta School** Prishtina, Kosova

**Elementary School Diploma, Graduation Date – April 2024**

**Roi Academy , Sharp** Prishtina, Kosova

**Digital Marketing, February 2023 – April 2023**

Completed a comprehensive course on digital marketing, covering key areas such as SEO, content marketing, social media strategy, email marketing, and analytics. Gained hands-on experience in developing and executing digital marketing campaigns.

**Roi Academy , Sharp** Prishtina, Kosova

**Graphic Design, January 2023 – February 2023**

Completed an intensive course in graphic design, focusing on core design principles, typography, color theory, and visual communication. Developed practical skills in using design software such as Adobe Photoshop and Illustrator to create various digital and print media.

**Experience**

**Phoenix Clothing** Prishtina, Kosova

**Social Media Manager & Web Page Maintenance**, June 2023 – November 2023

• Successfully managed social media platforms and maintained the company's website.

• Implemented strategies that increased online engagement .

• Demonstrated strong organizational and multitasking skills in a dynamic work environment.

**Self Study**  Prishtina, Kosovo  
**Professional Engineering Program, Ongoing**

* Enrolled in a professional program covering Front End, Back End, DevOps, and Cybersecurity through specialized courses and bootcamps.
* Engaging in a dynamic, interdisciplinary curriculum that integrates both technical and management disciplines.
* Building a strong foundation in engineering while participating in customized leadership training.
* Developing career-ready skills, including communication, management, and strategic planning.
* Aiming to become a skilled DevOps or Cybersecurity engineer, with a keen interest in applying machine learning techniques using Python.

**Leadership & Activities**

* Contributed to managing and growing the main page of the Prishtina-based clothing brand, Phoneix, impacting local culture
* Demonstrated leadership, organizational skills, and a commitment to community engagement

**Skills & Interests**

**Technical**: Python, CCNA, Web Page Maintenance

**Language**: English: Fluent, German: Novice

**Interests**: Machine Learning, DevOps, Cyber Security